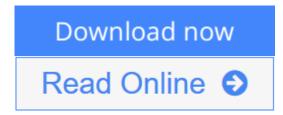


Being Right or Making Money

By Ned Davis



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One of the most highly regarded independent investment research firms, Ned Davis Research, shares not only their views on grave near-term economic risks and how the investment world works, but more importantly, they provide the tools, tactics, and strategies necessary for manaing risks and making money.





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Being Right or Making Money By Ned Davis Bibliography

• Sales Rank: #3852305 in Books

• Published on: 2000-10

• Ingredients: Example Ingredients

Number of items: 1Binding: Hardcover

• 150 pages

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Editorial Review

About the Author

A Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill, who attended the Harvard Graduate School of Business, Ned Davis has been professionally involved in the stock market since 1966. The institutionally oriented Ned Davis Research, based in Venice, Florida, produces nine different timing services, and has built one of the largest independent research firms on Wall Street.

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...So as I studied other long-term winners on Wall Street, I found that instinctively or otherwise, they had come to the same conclusions that I had. While the methods of Warren Buffet, Peter Lynch, or John Tempelton have been very different from my market-timing orientation, the fact is that all of these men have been very humble, made a lot of mistakes, and rarely if ever get headlines about a spectacular call. Yet, they all use objective methods for picking stocks, their investment philosophy is very disciplined and designed to limit risks, and they are flexible when they must be.

So this book is not designed to challenge those of you who are long-term fundamentalists or short-term technicians. Instead, you will be shown some tools that hopefully will help you to be more "right" more often. But much more importantly, this book will show you that being right is not really where it's at, since at least as much of your focus should be on risk management tactics, a disciplined strategy, and flexibility...

...Thus, the bottom line at Ned Davis Research is that our timing models, at every stage of development, are designed with one thought in mind, and that is "controlling big mistakes."...

...I feel strongly that if you are objective, disciplined, flexible, and risk averse, the methods presented in this book can turn you into a money-making machine.

Users Review

From reader reviews:

John Stewart:

The actual book Being Right or Making Money will bring you to the new experience of reading the book. The author style to clarify the idea is very unique. Should you try to find new book to read, this book very ideal to you. The book Being Right or Making Money is much recommended to you you just read. You can also get the e-book from the official web site, so you can more readily to read the book.

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