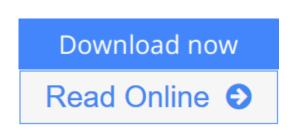


Brilliant Business Writing 2e: How to inspire, engage and persuade through words

By Neil Taylor



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Full of tips, examples and exercises that will transform your writing from the same old same old into something that'll mark you out from the crowd. Get the confidence and creativity to take your business writing from something that does the job into something that's brilliant.

Brilliant outcomes

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Persuade and inspire people, sell more, or get that job

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