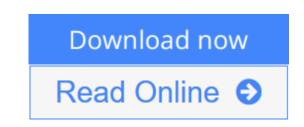# Business Intelligence for Telecommunications (Informa Telecoms & Media)

By Deepak Pareek

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By Deepak Pareek

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The author provides clear explanations without technical jargon, followed by in-depth descriptions regarding both the collection and use of information. He defines the recognized stages of business intelligence, examines issues arising from the emergence of customer-centric business models, and identifies areas that are likely to require research in the near future.

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