Managing Risk and Information Security: Protect to Enable (Expert's Voice in Information Technology)
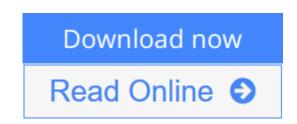
By Malcolm Harkins

Managing Risk and Information Security: Protect to Enable (Expert's Voice in Information Technology) By Malcolm Harkins

Managing Risk and Information Security: Protect to Enable, an ApressOpen title, describes the changing risk environment and why a fresh approach to information security is needed. Because almost every aspect of an enterprise is now dependent on technology, the focus of IT security must shift from locking down assets to enabling the business while managing and surviving risk. This compact book discusses business risk from a broader perspective, including privacy and regulatory considerations. It describes the increasing number of threats and vulnerabilities, but also offers strategies for developing solutions. These include discussions of how enterprises can take advantage of new and emerging technologies—such as social media and the huge proliferation of Internet-enabled devices—while minimizing risk.

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Fred Wettling, Bechtel Fellow, IS&T Ethics & Compliance Officer, Bechtel

"As disruptive technology innovations and escalating cyber threats continue to create enormous information security challenges, *Managing Risk and Information Security: Protect to Enable* provides a much-needed perspective. This book compels information security professionals to think differently about concepts of risk management in order to be more effective. The specific and practical guidance offers a fast-track formula for developing information security strategies which are lock-step with business priorities."

Laura Robinson, Principal, Robinson Insight

Chair, Security for Business Innovation Council (SBIC)

Program Director, Executive Security Action Forum (ESAF)

"The mandate of the information security function is being completely rewritten. Unfortunately most heads of security haven't picked up on the change, impeding their companies' agility and ability to innovate. This book makes the case for why security needs to change, and shows how to get started. It will be regarded as marking the turning point in information security for years to come."

Dr. Jeremy Bergsman, Practice Manager, CEB

"The world we are responsible to protect is changing dramatically and at an accelerating pace. Technology is pervasive in virtually every aspect of our lives. Clouds, virtualization and mobile are redefining computing – and they are just the beginning of what is to come. Your security perimeter is defined by wherever your information and people happen to be. We are attacked by professional adversaries who are better funded than we will ever be. We in the information security profession must change as dramatically as the environment we protect. We need new skills and new strategies to do our jobs effectively. We literally need to change the way we think.

Written by one of the best in the business, *Managing Risk and Information Security* challenges traditional security theory with clear examples of the need for change. It also provides expert advice on how to dramatically increase the

success of your security strategy and methods – from dealing with the misperception of risk to how to become a Z-shaped CISO.

Managing Risk and Information Security is the ultimate treatise on how to deliver effective security to the world we live in for the next 10 years. It is absolute must reading for anyone in our profession – and should be on the desk of every CISO in the world."

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