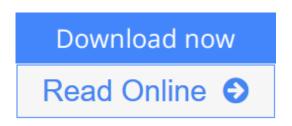


School Culture Rewired: How to Define, Assess, and Transform It

By Steve Gruenert, Todd Whitaker



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Your school is a lot more than a center of student learning--it also represents a self-contained culture, with traditions and expectations that reflect its unique mission and demographics. In this groundbreaking book, education experts Steve Gruenert and Todd Whitaker offer tools, strategies, and advice for defining, assessing, and ultimately transforming your school's culture into one that is positive, forward-looking, and actively working to enrich students lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything you need to optimize both the culture and climate of your school, including:

- "Culture-busting" strategies to help teachers adopt positive attitudes, outlooks, and behaviors;

- A framework for pinpointing the type of culture you have, the type that you want, and the actions you need to take to bridge the two;

- Tips for hiring, training, and retaining teachers who will actively work to improve your school's culture; and

- Instructions on how to create and implement a successful School Culture Rewiring Team.

Though often invisible to the naked eye, a school's culture influences everything that takes place under its roof. Whether your school is urban or rural, prosperous or struggling, School Culture Rewired is the ultimate guide to making sure that the culture in your school is guided first and foremost by what's best for your students.

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School Culture Rewired: How to Define, Assess, and Transform It By Steve Gruenert, Todd Whitaker Bibliography

- Sales Rank: #34408 in Books
- Published on: 2015-01-15
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x .60" w x 5.90" l, .40 pounds
- Binding: Paperback
- 170 pages

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Editorial Review

From the Inside Flap

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About the Author

Todd Whitaker has been fortunate to be able to blend his passion with his profession. Recognized as a leading presenter in the fields of education and leadership, his message has resonated with over a million professionals around the world. One of the nation's leading authorities on employee motivation and leadership effectiveness, Whitaker has written over twenty books and has been invited to present in all fifty states and numerous countries around the world. He is a professor of educational leadership at Indiana State University in Terre Haute, Indiana. Todd and his wife Beth, also a professor at Indiana State University, have three children: Katherine, Madeline, and Harrison.

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