



The Politics of Leverage in International Relations: Name, Shame, and Sanction (Palgrave Studies in International Relations)

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This unique volume unpacks the concept and practice of naming and shaming by examining how governments, NGOs and international organisations attempt to change the behaviour of targeted actors through public exposure of violations of normative standards and legal commitments.

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Editorial Review

Review

“Focusing on a particular aspect of soft power—naming and shaming strategies—the volume provides a carefully argued analysis of their possibilities and limits. ... The Politics of Leverage does several things very well. It helps scholars think more systematically about naming and shaming—how to conceptualize and disaggregate them, and explore more carefully what work they do. ... The volume thus provides much-needed analytic precision to broad claims about the role of soft power in global politics.” (Jeffrey T. Checkel, *International Relations*, Vol. 14, March, 2016)

Review

“Friman and colleagues make an important contribution for IR theory and with real policy relevance. Soft power strategies such as naming and shaming too often are more embraced than analyzed. The Politics of Leverage in International Relations provides an analytic framework which digs deeper with both intensive case studies on a range of policy areas (human rights, money laundering, drugs, armed conflict, corporate social responsibility) that are valuable in their own right as well as being woven together to get at patterns showing when, why and how such leverage can be effective.” (Bruce W. Jentleson, Duke University and Woodrow Wilson Center)

“‘Naming and shaming’ has become a widely deployed and analyzed strategy of transnational activists to remind states of their self-imposed legal obligations, in particular in the context of the post-World War II legal regime built around the Universal Declaration of Human Rights (1948). This edited volume takes a comprehensive critical perspective on social and material sanctioning and develops key insights into the conditions under which such strategies actually make a difference. Looking beyond ‘naming and shaming’ as an exclusive weapon of the weak, the contributors to this important volume establish a comprehensive framework capable of analyzing the effectiveness of public exposure within its broader context of how international actors seek to influence others through the politics of leverage.” (Hans Peter Schmitz, Syracuse University)

About the Author

H. Richard Friman is Eliot Fitch Chair for International Studies, Professor of Political Science, and Director of the Center for Transnational Justice at Marquette University, USA. His recent books include *Crime and the Global Political Economy* (2009) and *Human Trafficking, Human Security and the Balkans* edited with Simon Reich (2007).

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