

How to Close Every Sale

By Joe Girard



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One of America's most sought-after speakers shares the secrets of his success on tape: how to win customers and turn every prospect into a closed sale.

An inspiring sales guru and favorite audio personality, Girard will helpyou bolster your income with step-by-step instructions, inside tips and crucial subtleties most salespeople overclook.



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Editorial Review

About the Author

Joe Girard was voted the World's Greatest Salesman for twelve years in a row by the Guinness Book of Records. He is the author of a number of books, including *How to Close Every Sale*, *Can't Lose Sales Tips from the World's Greatest Salesman*, and *How to Sell Anything to Anybody*. On this audio he share his tips for selling your most important product -- yourself.

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