



Interpersonal Communication: Building Connections Together

By Teri Susan Kwal Gamble, Michael W. Gamble

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Written in a conversational style for students living in today's world of ever-evolving media and new technology, this hands-on skills guide by Teri Kwal Gamble and Michael W. Gamble puts students at the center of interpersonal communication. To help them become better, more successful communicators, married author team Teri Kwal Gamble and Michael Gamble shed new light on the dynamics of students' everyday interactions and relationships, and give students the tools they need to develop and cultivate effective communication skills. Using an applied, case-study approach that draws from popular culture and students' own experiences, Gamble and Gamble go beyond skill building by encouraging readers to critically reflect on their own communication patterns and actively apply relevant theory to develop and *maintain* healthy relationships with family, friends, romantic partners, and co-workers. Designed to promote self-reflection and develop students' interpersonal communication skills, each chapter of this engaging text examines how media, technology, gender, and culture affect the dynamics of relationships and self-expression.

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Review

“Smart and rich content? a nice blend of fields, with an emphasis on what makes communication unique.”
(Kathleen Glenister Roberts 2012-11-29)

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(Christa Tess Kalk 2012-11-29)

“The ‘Try This’ sections really seemed to spark some good discussion in the class. This allowed students to see their communication as effective or ineffective, appropriate or inappropriate, and allowed them to look inward. It gave them a chance to reflect on how/why they experience difficulties in relationships, and how they can better approach conflict.” (Lee Lavery 2012-11-29)

“...so many opportunities to really engage learning throughout the chapter with reflection questions, application ideas, etc. Excellent!” (Christa Tess Kalk 2012-11-29)

“Strikes a never-before-seen balance between general education goals AND preparation for Communication majors (links to journal articles in Communication are a major plus).” (Kathleen Glenister Roberts 2012-11-29)

“The text is user-friendly, seems to be geared toward an introductory student level, and offers real-life examples that promote understanding/application.” (Lee Lavery 2012-11-29)

“The nonverbal chapter is the best I’ve seen.” (Todd Lee Goen 2012-11-29)

About the Author

Teri Kwal Gamble (PhD, New York University; MA and BA, Lehman College, CUNY) is a professor of Communication at the College of New Rochelle, a professional writer of education and training materials, and the co-author of numerous textbooks and trade books. Her most recent publications are the 11th edition of the bestselling text she co-authored with her husband Mike, *Communication Works* (2013; McGraw-Hill), and *Leading with Communication* (©2013; SAGE).

Teri and Michael have co-authored numerous textbooks, including *Leading with Communication* (©2013; SAGE), *Communication Works* (©2013; McGraw-Hill), *Sales Scripts that Sell* (©2008; AMACOM), *The Gender Communication Connection* (Houghton Mifflin), and *Public Speaking in the Age of Diversity* (Allyn & Bacon). Co-founders of Interact Training Systems, a consulting firm that conducts seminars, workshops, and short courses for business and professional organizations across the United States, they also produce training and marketing materials for sales organizations.

Michael W. Gamble (PhD, New York University; BA and MFA, University of Oklahoma) is a professor of Communication at New York Institute of Technology. He has served as an officer at and taught Leadership Skills for the US Army Infantry School during the Vietnam War.

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