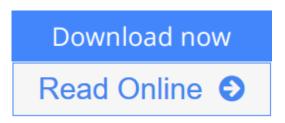# JDF Workflow: A Guide to Automation in the Graphic Communications Industry

By Thomas Hoffmann-Walbeck, Sebastian Riegel

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Job Definition Format (JDF) and Job Messaging Format (JMF), based on the XML standard, provide one of the most important recent innovations for the automation of print production. JDF Workflow demonstrates that it is more than just a data format by providing a comprehensive examination of the format as well as the workflow that can be built with the help of JDF. With the help of many examples from order management systems, prepress, printing, and finishing, typical graphic communications production processes and their implementation in the JDF model are presented. Some special concerns for package printing are also discussed. The book is ideal for apprentices in the graphic communications industry, students of printing and media technology, practitioners in print companies or manufacturers, as well as computer scientists.

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- Rank: #3508750 in Books
- Published on: 2012-07-09
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 6.50" w x .55" l, 1.35 pounds
- Binding: Perfect Paperback
- 230 pages

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Editorial Review

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Thomas Hoffmann-Walbeck is a mathematician, software developer, and project manager and professor at Stuttgart Media University. Sebastian Riegel is an engineering graduate and research assistant in the Printing and Media Technology degree program at Stuttgart Media University.

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