



# Managerial Economics For Dummies

By Robert J. Graham

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## Managerial Economics For Dummies By Robert J. Graham

### The easy way to make sense of managerial economics

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*Managerial Economics For Dummies* gives you a better understanding of all the major concepts you'll encounter in the classroom: supply and demand, elasticity, decision-making, quantitative analysis of business situations, risk analysis, production analysis, pricing analysis, capital budgeting, critical thinking skills, and much more.

- Tracks to a typical Managerial Economics course
- Includes easy-to-understand explanations and examples
- Serves as a valuable classroom supplement

If you're enrolled in business courses looking for a supplemental guide to aid your understand of the complex theories associated with this difficult topic, or a manager already in the corporate world looking for a refresher, *Managerial Economics For Dummies* has you covered.

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