



## Neuroscience for Leadership: Harnessing the Brain Gain Advantage (The Neuroscience of Business)

By T. Swart, Kitty Chisholm, Paul Brown

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Leadership can be learned: new evidence from neuroscience clearly points to ways that leaders can significantly improve how they engage with and motivate others. This book provides leaders and managers with an accessible guide to practical, effective actions, based on neuroscience.

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## **Editorial Review**

### Review

Winner of the CMI Management Book of the Year for Practical Managers 2016

“This book comes from three authors who combine knowledge and experience in applied neuroscience, psychiatry, organizational psychology, learning and leadership coaching at a world class level.” (CMI Management Book of the Year, yearbook.managers.org.uk, February, 2016)

### Review

“Thoroughly-researched and finely-written, the real brilliance of Neuroscience for Leadership is how it links scientific brain network research with solid advice on decision-making, employee motivation, and organizational growth! Perceptive and brilliant!” (Marshall Goldsmith, author or editor of 34 books including the global bestsellers MOJO and What Got You Here Won't Get You There)

“This stimulating book brims with useful insights and sage advice on practically every page. Managing emotions, communication, decision making, and intuition are just some of the topics that it illuminates. Highly recommended!” (Dennis Tourish, Professor of Leadership and Organisation Studies, Royal Holloway; author of The Dark Side of Transformational Leadership!)

“The authors of Neuroscience for Leadership are pioneers in forging new thoughts and research into this cross-section of science, emotion, society, and economy. The book dispels myths and long-held prejudices and should open up new avenues for tapping into the potential of the entire human race to meet the challenges of the 21st century.” (Candace Johnson, Founder/Co-Founder, SES, Europe Online, Loral-Teleport Europe GTWN, Succes Europe)

“In all of the dozen or more businesses I have created the towering issue has been enabling people to do simple things they find difficult to do. The neuroscience of this is the missing link in management training. Kitty Chisholm and colleagues provide a hugely valuable insight.” (Brian Kingham, Chairman, Reliance Security Group Ltd.)

“If you are jaded by the torrent of books on leadership and organizational behavior, read this one for a refreshing change! The authors distil the conclusions from neuroscience research and apply them to leadership, governance, management, administration and personal development in a most readable way. Each chapter presents fascinating vignettes on a wide range of topics.” (Sir John Daniel, O.C., Former Assistant Director-General, UNESCO for Education; Former Vice-Chancellor, The Open University)

### About the Author

Tara is Senior Lecturer at MIT and the only leadership coach with a PhD in neuroscience and a successful career as medical doctor behind her. This unique combination of experience comes together to create an uncompromising and holistic impact on performance optimisation in businesses in the UK and USA. Tara is

passionate about disseminating simple, pragmatic neuroscience-based messages that change the way people work and sustainably translate to tangible financial improvement in the business. Neuroscience consulting includes individual brain-based coaching at CE level, team development workshops, in-house talks, conference key-notes and The Unlimited Mind's signature programme 'Leading sustainable performance.' This involves resilience monitoring, nutrition, hydration, physical exercise and mindfulness tools and techniques. It is designed for senior teams in businesses that need their people to do more with less and keep doing it, better and for longer without burning out. Tara is at the forefront of the application of neuroscience to business. She is a published author of a book and over 20 articles in journals of neuroscience and coaching. She speaks globally on the brain in business at international conferences, blue chip corporations and at top business schools including Oxford, Stanford and MIT. She is regularly quoted in the *Financial Times*.

Kitty Chisholm is a professional coach specializing in leadership development and strategic change. She is a founder Director of Boardwalk, formed in 2011 to support women in achieving their full leadership potential. Kitty has been involved with pioneering work in organisational learning, including the first major application of AI in training, the creation of the Knowledge Media Institute and the Reliance Academy. She was on the advisory boards of the BT Corporate University, VTES and Board Intelligence. Kitty is a Trustee of the UK's Science Museum Group and chairs the Advisory Board of the School of Management of Royal Holloway. She is a Fellow of Brunel University, the RSA, and the Knowledge Media Institute.

Dr. Paul Brown is a consulting clinical and organisational psychologist and executive coach and was Chairman of the Association for Professional and Executive Coaching and Supervision, APECS. He has been Visiting Professor in Organisational Neuroscience at London South Bank University and in Individual and Organisational Psychology, the Nottingham Law School. He is now Senior Adviser to the Vietnam Veterans of America Foundation, Hanoi: External Adviser to the International Energy Research Centre, the Tyndall Institute, University of Cork, Ireland: and is the Association for Coaching's Global Ambassador for Applied Neuroscience. He consults and teaches widely, especially in S E Asia.

## **Users Review**

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#### **Nancy Garcia:**

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book is just not ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is actually information inside this e-book incredible fresh, you will get info which is getting deeper you actually read a lot of information you will get. That Neuroscience for Leadership: Harnessing the Brain Gain Advantage (The Neuroscience of Business) without we recognize teach the one who reading through it become critical in contemplating and analyzing. Don't always be worry Neuroscience for Leadership: Harnessing the Brain Gain Advantage (The Neuroscience of Business) can bring once you are and not make your carrier space or bookshelves' grow to be full because you can have it inside your lovely laptop even telephone. This Neuroscience for Leadership: Harnessing the Brain Gain Advantage (The Neuroscience of Business) having very good arrangement in word in addition to layout, so you will not truly feel uninterested in reading.

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