



## Knock 'em Dead Cover Letters: Cover letter samples and strategies you need to get the job you want (Cover Letters That Knock 'em Dead)

By *Martin Yate*

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### Write a cover letter that will get you the interview

In this newest edition of the bestselling cover letters guide, Martin Yate shows you how to dramatically increase your chances of landing an interview with a dynamic cover letter. Inside this book, you'll find all-new examples of cover letters and learn how to use his proven methods to:

- Determine the relevant keywords that will send your application to the top of database searches
- Effectively display your personal brand and the transferable skills you bring to a job
- Conduct a simple web search to find contact information and get your material in front of managers and recruiters
- Figure out when you should mail a hard copy of your application to the recruiter instead of sending an e-mail

With the help of this trusted authority, you will finally be able to differentiate yourself from the competition and land the interview!

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### **Editorial Review**

About the Author

**Martin Yate**, CPC, is one of the foremost experts in the field of job search and career management. The author of *Knock 'em Dead: The Ultimate Job Search Guide*, *Knock 'em Dead Resumes*, *Knock 'em Dead: Secrets & Strategies for Success in an Uncertain World*, and numerous other books, he has helped millions of people turn their careers and their lives around. He lives in Savannah, GA.

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**Brian Nelson:**

The book untitled *Knock 'em Dead Cover Letters: Cover letter samples and strategies you need to get the job you want (Cover Letters That Knock 'em Dead)* contain a lot of information on this. The writer explains the girl idea with easy technique. The language is very clear to see all the people, so do certainly not worry, you can easy to read the item. The book was authored by famous author. The author will bring you in the new time of literary works. You can read this book because you can read on your smart phone, or program, so you can read the book throughout anywhere and anytime. If you want to buy the e-book, you can open their official web-site and also order it. Have a nice study.

**James Fomby:**

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