



Football Outsiders Almanac 2015: The Essential Guide to the 2015 NFL and College Football Seasons

By Aaron Schatz, Cian Fahey, Tom Gower, Andrew Healy, Scott Kacsmar, Rivers McCown, Chad Peltier, Christopher Price, Mike Tanier, Vincent Verhei, Robert Weintraub, Sterling Xie

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The most authoritative and innovative guide to professional football (previously known as "Pro Football Prospectus") is back for an all-new season with more cutting-edge statistical analysis, obsessive film study, and trademark humor. Includes comprehensive coverage of all 32 NFL teams, analysis of offseason personnel changes, over 500 KUBIAK fantasy football projections, and breakdowns of the top 50 college football teams for 2015. With numerous statistical measures that go far beyond standard NFL stats, Football Outsiders Almanac 2015 gives NFL fans the kind of sabermetric-like statistical analysis that revolutionized the fan's understanding of baseball. It's also written with a knowing dry wit that gets under the skin of America's most popular spectator sport.

- Groundbreaking team and player DVOA ratings that correct for situation and opponent to reveal which offenses and defenses are truly superior, and which players really help win games.
- Exclusive data from the Football Outsiders Game Charting Project, unavailable in standard NFL stats, tells you which running backs face the most men in the box; which quarterbacks benefit the most from yards after catch; which teams most often blitz or run specific offensive formations; and which defensive backs stop the other team's passing game, measured by pass coverage on every single play rather than just tackles.
- Detailed information on each team's performance in 2014 by offensive and defensive personnel package.
- Detailed individual stats for offensive linemen and defensive players.
- Extensive coverage of all 32 teams with week-by-week stats from the 2014 season, five-year performance trends, and analysis of off-season personnel changes.
- Exclusive 2015 predictions that give the odds on each team as a Super Bowl

contender ... or a contender for the top pick in the 2016 draft.

- 2015 fantasy football projections for more than 500 skill position players based on the KUBIAK forecasting system.
- Breakdowns on the top 50 college football teams and full win-loss projections for all 128 Division I-A (FBS) teams.
- **"A book that any self-respecting NFL fan needs to purchase."** -- Bill Simmons, formerly of GRANTLAND.com
- **"Football Outsiders has now built a system that has some serious traction behind it. I personally find it fascinating."** -- John Schneider, General Manager, Seattle Seahawks
- **"Exhausting, enlightening, surprising in many cases, and an absolute must-read if you like the NFL."** -- Peter King, Sports Illustrated
- **"It's important for you, the working football fan, to know more about football than other football fans. The Football Outsiders Almanac will give you all the background knowledge you need to make your football-watching companions feel uninformed and inadequate."** -- Drew Magary, Deadspin.com
- **"Football is a nearly impossible game for even its most devout practitioners to understand. Football Outsiders is the best way I know to make it make sense."** -- Will Leitch, New York Magazine/SportsonEarth.com

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- Sales Rank: #794285 in Books
- Published on: 2015-08-01
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 1.25" w x 8.50" l, 2.79 pounds
- Binding: Paperback
- 552 pages

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Editorial Review

About the Author

Lead editor Aaron Schatz is the creator of FootballOutsiders.com and the proprietary NFL statistics within Football Outsiders Almanac, including DVOA, DYAR, adjusted line yards, and the KUBIAK fantasy football projections. He writes regularly for ESPN.com and ESPN The Magazine, and has done custom research for a number of NFL teams. The New York Times Magazine has referred to him as “the Bill James of football.” Vincent Verhei (writer, design, and layout) is an assistant editor for Football Outsiders and covers the NFL for ESPN.com Insider. Cian Fahey writes regularly for Football Outsiders as well as Bleacher Report and Football Guys. Tom Gower writes regularly for Football Outsiders. Andrew Healy writes regularly for Football Outsiders and is a professor of Economics at Loyola Maramount University. Scott Kacsmar is an assistant editor for Football Outsiders and covers the NFL for ESPN.com Insider. Rivers McCown has written about the NFL for Bleacher Report, ESPN.com, and Football Outsiders. Chad Peltier writes regularly about college football for Football Outsiders. Christopher Price covers the NFL for Boston radio station WEEI as well as WEEI.com. Mike Tanier covers is lead NFL writer for Bleacher Report and is the author of "The Philly Fan's Code." Robert Weintraub writes regularly for SportsonEarth.com and The Guardian, and is the author of the New York Times bestseller "No Better Friend: One Man, One Dog, and their Extraordinary Story of Courage and Survival in WWII." Sterling Xie writes regularly for Football Outsiders. Bill Connelly (NCAA statistics) writes for Football Outsiders and covers college football for SB Nation at FootballStudyHall.com. Brian Fremeau (NCAA statistics) writes for Football Outsiders and ESPN.com Insider.

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