



Statistics Alive!

By Wendy J. Steinberg

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Based on years of first-hand teaching experience, Wendy J. Steinberg has created **Statistics Alive!**, the most user-friendly statistics text for students in the social and behavioral sciences, now in its **Second Edition**. This textbook includes topics such as frequency distributions, hypothesis formation, and inferential statistics and bivariate regression. Effect size and power, often shortchanged in other textbooks, each get substantive treatment. Students are well prepared for a next course in statistics.

Key Features

- Modular treatment allows students to master prescribed chunks of information.
- Strong pedagogy throughout includes learning objectives, key terms, and "Check Yourself!" questions.

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- Twice as many chapter exercises.
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