



# The Coworking Handbook: Learn How To Create and Manage a Successful Coworking Space

By Ramon Suarez

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## The Coworking Handbook: Learn How To Create and Manage a Successful Coworking Space By Ramon Suarez

Welcome! You're about to join a worldwide movement that's shaping the future of how we work and live. In The Coworking Handbook you'll discover everything you need to know about opening, managing and growing a successful coworking space. Avoid the common pitfalls of this exciting new industry and learn what really works around the world from experts and founders of the coworking movement. You'll learn: \* How to facilitate member connection and address member issues \* Why building a community first matters \* How to handle sticky financial situations \* How to design, orient and position your space in \* the community \* The most important areas of a coworking space (that many overlook) \* How to work with journalists and get steady media attention \* How to grow your coworking space into a profitable business More than just a thinker's guide, this handbook is full of actionable ideas, including bonus checklists, spreadsheets, links to online resources and more, helping you jump right into building your ideal space and thriving community. Become a part of the movement that's re-shaping our relationship with work into one that's sustainable, creative and healthy—and learn how to make a profit along the way.

\*About the Author\* Ramon Suarez is the founder of the Betacowork coworking space in Brussels, a hub for entrepreneurs and professionals with 200 members. He is one of the founding members of the Startup Europe Coworking Assembly. Website: <http://coworkinghandbook.com> Twitter: @cohandbook <http://twitter.com/cohandbook> Facebook: <http://facebook.com/coworkinghandbook>

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- How to facilitate member connection and address member issues
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- \* How to design, orient and position your space in
- \* the community
- \* The most important areas of a coworking space (that many overlook)
- \* How to work with journalists and get steady media attention
- \* How to grow your coworking space into a profitable business

More than just a thinker's guide, this handbook is full of actionable ideas, including bonus checklists, spreadsheets, links to online resources and more, helping you jump right into building your ideal space and thriving community. Become a part of the movement that's re-shaping our relationship with work into one that's sustainable, creative and healthy—and learn how to make a profit along the way. \*About the Author\*

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#### **About the Author**

Ramon Suarez is the founder of Betacowork coworking space in Brussels, a hub for entrepreneurs and professionals. He is the author of the Coworking Handbook (a guide for coworking space operators) and is one of the founding members of the Startup Europe Coworking Assembly. Ramon actively promotes tech startups in Belgium as a board member of Betagroup (the largest tech network in Belgium, with 7,000 members), Startups.be (an umbrella organization that brings together the entities that help tech entrepreneurs in Belgium), and Global Entrepreneurship Week Belgium (a week to celebrate and promote entrepreneurship). He speaks regularly at international conferences, namely about coworking and tech entrepreneurship. Ramon also blogs as the correspondent of Loogic, the leading Spanish blog about web entrepreneurship. He has 15 years experience in marketing and communication and is among the top tech influencers in the country according to DataNews. Twitter: <http://twitter.com/ramonsuarez> Blog: <http://ramonsuarez.com> Linkedin: <http://www.linkedin.com/in/ramonsuarez> Google+: <https://plus.google.com/u/1/103579379127741318104> Youtube: <http://www.youtube.com/user/ramonsuarezv>

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