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- How to navigate financial statements
- How to weigh costs and benefits
- What's involved in budgeting and forecasting
- How to gauge a company's financial health

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“The newest addition to the outstanding '20 Minute Manager' series from the Harvard Business School Press... an ideal introduction that is especially appropriate for the non-specialist general reader wanting to grasp and apply the fundamentals of financial management and decision making.” — *Midwest Book Review*

About the Author

Harvard Business Review is the leading destination for smart management thinking. Through its flagship magazine, 11 international licensed editions, books from Harvard Business Review Press, and digital content and tools published on HBR.org, Harvard Business Review provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

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