



Operations Research: A Practical Introduction (Operations Research Series)

By Michael W. Carter, Camille C. Price

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Students with diverse backgrounds will face a multitude of decisions in a variety of engineering, scientific, industrial, and financial settings. They will need to know how to identify problems that the methods of operations research (OR) can solve, how to structure the problems into standard mathematical models, and finally how to apply or develop computational tools to solve the problems.

Perfect for any one-semester course in OR, Operations Research: A Practical Introduction answers all of these needs. In addition to providing a practical introduction and guide to using OR techniques, it includes a timely examination of innovative methods and practical issues related to the development and use of computer implementations. It provides a sound introduction to the mathematical models relevant to OR and illustrates the effective use of OR techniques with examples drawn from industrial, computing, engineering, and business applications

Many students will take only one course in the techniques of Operations Research. Operations Research: A Practical Introduction offers them the greatest benefit from that course through a broad survey of the techniques and tools available for quantitative decision making. It will also encourage other students to pursue more advanced studies and provides you a concise, well-structured, vehicle for delivering the best possible overview of the discipline.

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Review

The chapter on heuristics techniques is particularly welcome.
Short Book Reviews, Vol. 21, No. 2, August, 2001

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