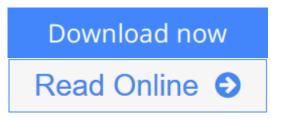


Doing Data Analysis with SPSS: Version 18.0

By Robert H. Carver, Jane Gradwohl Nash



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Now updated for SPSS Statistics Version 18, DOING DATA ANALYSIS WITH SPSS is an excellent supplement to any introductory statistics course. It provides a practical and useful introduction to SPSS and enables students to work independently to learn helpful software skills outside of class. By using SPSS to handle complex computations, students can focus on and gain an understanding of the underlying statistical concepts and techniques in the introductory statistics course.

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Editorial Review

About the Author

Robert Carver is Professor of Business Administration at Stonehill College in Easton, Massachusetts. He teaches courses in business statistics, information systems, business and society, as well as the Department's Senior Honors Research Seminar. He is author of two statistics texts for Duxbury Press, and his research has appeared in THE JOURNAL OF STATISTICS EDUCATION, THE JOURNAL OF BUSINESS ETHICS, THE JOURNAL OF CONSUMER MARKETING, THE PUBLIC PRODUCTIVITY REVIEW, PS: POLITICAL SCIENCE AND POLITICS, PUBLIUS, and THE PUBLIC ADMINISTRATION REVIEW. He earned his A.B. from Amherst College and his M.P.P. and Ph.D. from the University of Michigan.

Jane Gradwohl Nash is Professor of Psychology at Stonehill College in Easton, Massachusetts. She teaches General Psychology, Developmental Psychology, Cognitive Psychology, and Introduction to Statistics. Prior to arriving at Stonehill, Professor Nash taught at Quinnipiac College in Connecticut and completed a post-doctoral fellowship at Carnegie Mellon University, where she conducted research concerning cognitive processing in writing. Her current research is in the areas of knowledge change and judgment and decision-making. Her research has appeared in THE JOURNAL OF EDUCATIONAL PSYCHOLOGY, ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES, HEADACHE, JOURNAL OF CHEMICAL EDUCATION, RESEARCH IN THE TEACHING OF ENGLISH, and WRITTEN COMMUNICATION. Professor Nash received her B.A. in Psychology and Spanish from Grinnell College. She received her M.S. and Ph.D. in Experimental Psychology with an emphasis in Cognitive Psychology at Ohio University.

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