



Hurdle: The Book on Business Planning

By *Tim Berry*

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Hurdle: The Book on Business Planning By Tim Berry

Clear the Planning Hurdle

The Hurdle book is Tim Berry's latest, a practical step-by-step guide to a business plan you can take to the bank and implement in your company. The Hurdle book includes a 53 page workbook to capture your information as you progress through your business plan. Do it Yourself

Learn how to develop a complete business plan, with text, tables, and charts, in simple understandable steps. Learn how to understand business numbers. Everything you need, from profit and loss to cash flow to balance sheet and ratios, all laid out in simple terms and practical examples. Learn to Manage and Implement Your Plan

Includes concrete, detailed advice on how to actually manage and implement your plan. Also includes two sample plans, plan comparisons, as well as sections on starting your business, financing a business, and running your business.

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Editorial Review

Review

"Everybody in business should have this book. You're not going to find a simpler, better, or easier to follow book..." -- *Jim Blasingame, The Small Business Advocate, 10/7/98*

From the Publisher

This book is written by the author of award-winning Business Plan Pro and Business Plan Toolkit software. Buy the book and get your money Back with a \$20 discount on the software.

From the Author

Too much of the writing I've seen on business planning makes it either far too hard or too easy. You don't have to write a doctoral thesis to do a plan, just cover the basics. What's most important to me is laying out the background of the numbers, so you can see how to do a real cash flow and plan on the critical difference between profits and cash.

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From reader reviews:

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