



Secrets of Dynamic Communications: Prepare with Focus, Deliver with Clarity, Speak with Power

By Ken Davis

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What is the most important ingredient for an effective speech or presentation?

Whether you are one who speaks only on rare occasions or you find yourself addressing an audience every day, this book will be an invaluable tool. Beneficial to the experienced pro as well as the new beginner, *Secrets of Dynamic Communication* is a practical and effective handbook for powerful presentations of all kinds. It takes the reader through the process of selecting and developing a theme, giving it focus, fleshing it out, and communicating well with the audience. The first half is devoted to preparation, the second to delivery.

Author Ken Davis is frequently hired by individuals and companies around the world to bring his humor and expertise to others in the speaking field, and he is now bringing those concepts to the wider community as well. No abstract theories here, only step-by-step help in preparing and delivering speeches that get results! You'll soon develop the dynamic speaking skills associated with the very best in the field.

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Editorial Review

About the Author

Ken Davis provides a unique mixture of side-splitting humor and inspiration that never fails to delight and enrich audiences of all ages. Davis's daily radio program, Lighten Up! is broadcast on over 500 stations nationwide.

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