



The New European Industrial Policy: Global Competitiveness and the Manufacturing Renaissance (Routledge Studies in the European Economy)

By Franco Mosconi

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The years since the global financial crisis have seen something of a renaissance in the manufacturing industry. The United States has launched its Advanced Manufacturing Partnership, and China owes much of its spectacular economic boom in the last decades to its being the 'world's factory'. Is there room for the EU in this landscape?

This timely new book explores Europe's role in this evolving environment. It argues that on the one hand, in terms of sheer numbers, the role of the manufacturing industry in the EU is on a par with other major global economies. However, the book also states that Europe falls short of its global competitors (the USA in particular) in terms of its involvement in the most innovative manufacturing sectors. The volume therefore argues that this creates the opportunity for a new European industrial policy.

Exploring the development of current EU policy, the book puts forward suggestions as to how the EU can improve in terms of the competitiveness of its technology policy. Placing the EU's position in the context of the industrial structures of the USA, Japan and the BRICs, the book blends theoretical models and practical examples in order to offer a the state of the art look at the current and future direction of Europe's industrial policy. This book will be of relevance to all those with an interest in European economics, industrial economics, public policy, European politics and European studies.

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About the Author

Franco Mosconi is Associate Professor of Industrial Economics at the University of Parma, where since 2003 he has held the 'Jean Monnet Chair'.

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