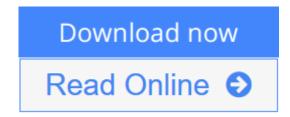


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Effective business writing rests on a foundation of basic principles. Master them, and you'll know how to handle the many different writing tasks that come your way. This book will help you organize and edit your message for maximum impact.



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Editorial Review

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