



# 10 Reasons Why Your Clients Need A Mobile Website : And How You Can Profit From the Mobile Revolution!

By Kevin Zicherman

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"With the proliferation of smartphone usage exploding, the time for offering mobile marketing services on a local level has never been a more profitable venture.

Mobile websites are a great entry point for businesses to “get their feet wet” in mobile marketing because, quite simply put, in today’s digital world it’s never been more important for local businesses to engage with growing mobile audiences.

Anyone thinking of getting into mobile marketing should remember that people consume information very differently when they’re browsing the Internet on their mobile devices as opposed to their desktop computers.

Whether you are a freelance online entrepreneur, a local services agency, professional consultant, or a business owner, here are 10 great reasons why you need to start selling mobile websites TODAY!"

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