



Arcade Fever The Fan's Guide To The Golden Age Of Video Games

By John Sellers

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Arcade Fever is a full-color illustrated history of video arcade games, with tributes to more than 50 classic games like Pong, Space Invaders, Pac Man, Q-Bert, Frogger, and TRON. Learn which game caused a yen shortage in Japan -- and which games inspired breakfast cereals, Saturday-morning cartoons, episodes of *Seinfeld*, and #1 pop-music singles. Meet the visionary musicians, writers, animators, cabinet artists, and other unsung heroes of the video game industry. The perfect gift for anyone who spent their childhood in video arcades, *Arcade Fever* is a pop-culture nostalgia trip you won't want to miss! John Sellers writes for *Entertainment Weekly*, *Premiere*, *TV Guide*, and other national magazines. He is also the author of *Pop Culture Aptitude Test: Rad, 80s Version*. He was the World Champion of Donkey Kong in 1983 and appeared on the television show "*That's Incredible!*"

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Editorial Review

Review

--[T]his illustrated history of the arcade's glory days will push any game geek's thrust button... --
Entertainment Weekly, August 17, 2001

--after you're a few pages into this fond tribute, suddenly vast expanses of your youth will come back into focus. -- *Time Out New York, August 16, 2001*

--magnificently researched, [and written] with an enthusiasm that bubbles out through the pages like so many dangling pairs of cherries. -- *Philadelphia Weekly, August 22, 2001*

From the Publisher

Do you remember the difference between playing “singles” and “doubles”? Have you mastered the delicate art of hyperspace? Can you say “joystick” in polite conversation without blushing? If you’ve answered “yes” to any of these questions, then “Arcade Fever” is the book for you--the world’s first illustrated tribute to Asteroids, Ms. Pac-Man, Galaga, Q*bert, Gauntlet and many more of the mind-blowing games you played in your youth. You want to reminisce about the coolest Atari cartridges, the silliest-named arcade oddities, and the funkier bass riff ever used in a video game? You want interviews with early arcade heroes like Atari founder Nolan Bushnell, Robotron designer Eugene Jarvis and “Pac-Man Fever” composers Buckner + Garcia? You want to look at revealing pictures of Dragon’s Lair hottie Princess Daphne? It’s all in “Arcade Fever”, an infectious celebration of ’70s and ’80s arcade culture.

About the Author

John Sellers writes for GQ, TV Guide, and other national magazines. He is also the author of PCAT: The Pop-Culture Aptitude Test, was a staff writer on Who Wants to be a Millionaire, and once appeared on the television show That's Incredible. His high score on Donkey Kong is 266,400.

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