

Brain-Based Learning: The New Paradigm of Teaching

By Eric P. Jensen



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Adopt a teaching approach aligned with the brain's natural way of learning!

An expert in brain research and brain-based teaching strategies, Eric Jensen offers an easy-to-understand explanation of the relationship between learning and the brain. Updated and streamlined, this second edition features in-depth information about the impact of physiological effects, sensory stimuli, and emotions on student learning and includes:

- A set of brain-based principles for informed decision making
- Low-cost teaching strategies that teachers can implement immediately
- Reader-friendly language accessible for both novice and veteran educators
- Easy-to-follow chapter outlines and helpful text boxes to emphasize key points



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Editorial Review

Review

"This book is filled with classroom implications and instructional suggestions based on research. Classroom teachers, school administrators, professional development trainers, college/university faculty, and parents will all benefit from this information." (Andrea Rosenblatt, Associate Professor 2007-12-13)

"I have used the information from this book in many of my training sessions. The 'What This Means to You' sections translate technical information into everyday language for the reader. This is truly a book that has made? and will continue to make? a contribution to the field." (Steve Hutton, Area Coordinator 2007-12-13)

About the Author

Eric Jensen is a former teacher and current member of the Society for Neuroscience and New York Academy of Sciences. He has taught at all levels, from elementary through university level and is currently completing his PhD in human development. In 1981, Jensen cofounded SuperCamp, the nation's first and largest brain-compatible learning program, now with over 50,000 graduates. He has since written *Teaching with the Brain in Mind, Brain-Based Learning, Deeper Learning, Arts with the Brain in Mind, Enriching the Brain,* and 21 other books on learning and the brain. A leader in the brain-based movement, Jensen has made over 45 visits to neuroscience labs and interacts with countless neuroscientists. He was the founder of the Learning Brain EXPO and has trained educators and trainers for 25 years worldwide in this field. He is deeply committed to making a positive, significant, lasting difference in the way we learn.

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