



Getting and Keeping Great Copywriting Clients: How to Generate Leads, Close Sales, and Pay Your Bills to Stay Profitable Right from the Start

By Jason Luong

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Your first goal in getting started in your freelance business is to get clients. I've struggled with this early on in my career as a freelance copywriter, and I wrote this book to give you the best tips and advice to help you build your business.

I've put over 10 years of copywriting, freelance, and business development experience in this book to help you succeed. The information in this book will empower you to make the right choices in your freelance career so you can get more sales, avoid bad clients, and make sure you get consistent leads and keep great clients so that you can thrive in this competitive field of freelance copywriting.

If you're not a freelance copywriter, I'm sure you'll still benefit from the content in this book because it's all about getting leads, knowing good clients from bad, marketing strategy, and the techniques you need to employ to get and keep clients to you can continue to increase your sales.

Here's what you'll find in this book, and much more:

- How to get started and establishing your image
- Developing a marketing game plan that works!
- How to consistently get leads so you'll never go hungry for more work
- Closing deals and getting only the best clients
- How to do an awesome job on each and every project
- Tips on how to grow and develop your business into a world-class establishment

This book includes 8 chapters of powerful information to help you make the right decisions and develop a thriving business despite what anyone says about the economy.

There's no better time to get into freelancing than now. Get started today and see your sales go up the roof!

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