



Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech))

By Justin Davis, Kristine Curington

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The highly visual, step-by-step guide to getting the most out of Salesforce.com

Teach Yourself VISUALLY Salesforce.com, 2nd Edition is your ideal guide to getting up to speed on the world's number-one on-demand customer relationship management (CRM) system. With full color screenshots and step-by-step instructions, this highly visual manual shows you everything you need to know to get the most out of Salesforce.com. You'll be walked through each step of the entire process, from choosing the right edition and customizing your service to capturing leads, inputting contacts, tracking correspondence, reviewing reports, and more. This updated edition covers the newest features and tools that make your business run more smoothly, so you can get up and running quickly.

This book is your ultimate guide to optimizing Salesforce.com capabilities, helping you leverage your data into added value for your business.

- Choose the right Salesforce.com edition to suit your needs
- Master the latest and most helpful features
- Personalize your system for a tailor-made CRM solution
- Manage accounts, develop contacts, track inventory, and more

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Editorial Review

From the Back Cover

Teach Yourself VISUALLY

Are you a visual learner? Do you prefer instructions that *show* you how to do something and skip the long-winded explanations? If so, then this book is for you. Open it up and you'll find clear, step-by-step screen shots that show you how to tackle more than 130 Salesforce.com tasks. Each task-based spread covers a single technique, sure to help you get up and running on Salesforce.com in no time.

You'll learn to:

- Customize the home page
- Organize and communicate with your contacts
- Configure reports and dashboards
- Manage your data and security
- Use workflow rules

Designed for visual learners

- Two-page lessons break big topics into bite-sized modules
- Succinct explanations walk you through step by step
- Full-color screen shots demonstrate each task
- Helpful sidebars offer practical tips and tricks

Users Review

From reader reviews:

Kevin Buckley:

Why don't make it to be your habit? Right now, try to ready your time to do the important behave, like looking for your favorite reserve and reading a reserve. Beside you can solve your trouble; you can add your knowledge by the reserve entitled Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech)). Try to face the book Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech)) as your pal. It means that it can to become your friend when you experience alone and beside that of course make you smarter than before. Yeah, it is very fortunated for yourself. The book makes you a lot more confidence because you can know almost everything by the book. So , let me make new experience as well as knowledge with this book.

Shiela Steen:

Have you spare time for a day? What do you do when you have a lot more or little spare time? Yep, you can choose the suitable activity with regard to spend your time. Any person spent their particular spare time to

take a wander, shopping, or went to typically the Mall. How about open or read a book allowed Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech))? Maybe it is to become best activity for you. You already know beside you can spend your time using your favorite's book, you can wiser than before. Do you agree with the opinion or you have additional opinion?

Evelyn White:

Reading a book being new life style in this year; every people loves to read a book. When you learn a book you can get a lots of benefit. When you read publications, you can improve your knowledge, because book has a lot of information upon it. The information that you will get depend on what sorts of book that you have read. If you wish to get information about your research, you can read education books, but if you want to entertain yourself you are able to a fiction books, these us novel, comics, and soon. The Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech)) offer you a new experience in studying a book.

Calvin Lee:

In this era globalization it is important to someone to obtain information. The information will make professionals understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, newspapers, book, and soon. You can see that now, a lot of publisher that print many kinds of book. The actual book that recommended to you is Teach Yourself VISUALLY Salesforce.com (Teach Yourself VISUALLY (Tech)) this publication consist a lot of the information on the condition of this world now. This particular book was represented how do the world has grown up. The words styles that writer make usage of to explain it is easy to understand. Typically the writer made some study when he makes this book. This is why this book suited all of you.

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